

# Brand It Like A Boss

## Branding Checklist

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### ■ Clarify Your Brand Vision

Reveal authentic vision behind your brand



### ■ Define Your Niche

Who is your ideal client?

### ■ Logo

Work with a designer to create a logo that fits with your vision



### ■ Font + Colour

Establish a consistent font + colour palette for your brand

### ■ Consistent Social Media

Build a consistent online presence using your brand identity



### ■ Website

Take it online! Incorporate your brand identity to your website. Attract your ideal clients